

**ABSTRACT**

The present invention relates generally to a system for simulated securities exchange wherein the securities comprise various entertainment industry concepts, such as television show scripts, scripts with talent attached, treatments, pilots, and video games in assorted stages of development. This invention relates more specifically to the establishment of an investment portfolio comprising one or more Pilot Option Participation Securities (POPS) or other entertainment creation securities. Such investment portfolios comprising one or more POPS may, for example, be prepared for listed and listed on a national exchange such as, for example, CBOE, AMEX, NASDAQ, foreign exchanges or bulletin board exchanges (BBX).